



# Fullerton Map Advertising Form

Fill out this form today to reserve your spot in the Fullerton City Map

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Salesperson who helped you: \_\_\_\_\_

**AD SALES CLOSE  
MARCH 9, 2012**

**PUBLICATION DATE  
APRIL 1, 2012**

**10,000 COPIES  
IN PRINT THROUGH  
2013**

## 1. AD SIZE(S) SELECTED:

- Quarter panel horizontal      3.625 x 2.125      \$350
- Half panel vertical      2.125 x 7.25      \$525
- Half panel horizontal      3.625 x 4.25      \$525
- Full panel horizontal      14.5 x 2.125      \$1000
- Full panel vertical      8.5 x 3.625      \$1000
- Full panel square      4.25 x 7.25      \$1000
- Full panel PREMIUM vertical      8.5 x 3.625      \$1200

## 2. DO YOU NEED HELP WITH AD DESIGN?

YES    NO   Additional charges apply.

Acceptable formats for ads supplied on disk in Mac or PC format are: Illustrator, Photoshop, InDesign or PDF.

ADS CREATED IN MICROSOFT WORD, PUBLISHER, POWER POINT OR QUARK CANNOT BE USED. All fonts and images must be included with file. Lower resolutions, screen tints and inkjet out put will not be used.

DIGITAL PHOTOS Can only be used when final size of ad is 300dpi resolution. IMAGES SAVED FOR THE INTERNET CANNOT BE USED, AS THESE ARE NOT ACCEPTABLE QUALITY FOR COMMERCIAL PRINTING.

Preferred format for submissions is PDF/x-1a. Preferred setup of original artwork is created in:

INDESIGN Package with fonts and photos collected.

ILLUSTRATOR Save EPS or PDF format, convert all fonts to outlines.

PHOTOSHOP Color or grayscale photos: save as TIF or JPG, 300dpi, no smaller than actual size image to be used in final ad.

## 3. PAYMENT

To pay by check or credit card, fill out appropriate information below.

CHECK Please make checks payable to: Fullerton Chamber of Commerce Enclosed?    YES    NO

CREDIT CARD

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

CVV Code: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Total Cost \$ \_\_\_\_\_

### Reserve Your Spot today!

Return this form along with payment for the full amount to:

Fullerton Chamber of Commerce  
PO Box 529  
Fullerton, CA 92836-0529

OR

to be invoiced, fax form to:  
(714) 871-2871